

4 color

vapors | 365

2 color / Black and white

vapors | 365

1 color

vapors | 365  
green back ground represents a canopy

PANTONE COLORS



PANTONE 298 C



PANTONE 166 C



PANTONE Process black

CMYK



C69 M07 Y0 K01



C0 M64 Y100 K01



100% Black

HTML



#13B5EA



#F47B20



#231F20

RGB



R19 G181 B234



R244 G123 B32



R35 G31 B32

vapors 365

FONTS:

**Vapors**- Gotham Book. The top of the letters "P & R" have a round cap.

Secondary font - **Comfortaa Regular**

at 1/3 the size of the main logo.

(to be used for all other written information with the main logo)

COMFORTAA REGULAR

1234567890 !@#\$%^&\* ()

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPNOPQRSTUVWXYZ

Gotham Book

1234567890 !@#\$%^&\*()

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPNOPQRSTUVWXYZ

DESIGN:

Logo can have various shapes. Font styles and positioning must always maintain in the same settings. the line must always separate the words "vapors" and "365". The letters p & r have curved top and bottom.

COLOR:

the two primary colors (blue and orange) must always be used for the main logo.

The black color can be switched to white or Gray (black 60%)

The colors can be alternated amongst the set Pantone colors.

2 color, and 1 color logos can vary in color, as it seems fit.