

# Wilson Georges

Address: 8130 West Dempster Street, Niles, IL 60714

Phone: 847.942.8768

Email: [info@wgartdesign.com](mailto:info@wgartdesign.com)

Online portfolio: [www.wgeorgescreative.com](http://www.wgeorgescreative.com)

## PROFESSIONAL EXPERIENCE

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### Freelance Graphic Designer

June 2011 – Present

#### Clients include:

*Aon Hewitt, Champro, Zoro, Madden Communications, Neat-oh, Life Fitness, Generation Brands, Zócalo Group, Design Resource Center, Enesco, Black Doctor.org, Hamilton Group, RR Donnelly, Office Max, M3 Design Inc. Wild Pita, Champro Sports, Alhambra Palace and UHELP.*

- **Aon Hewitt:** production and design of catalogs, brochures, various print and digital communications pieces within the working brand guidelines
- **Champro Sports:** production design of annual catalog; photo-retouched product images, built catalog pages, and organized image bank
- **Zoro:** designed master pages for 2015 annual catalog; photo-retouched product images, built catalog pages, and organized image bank, managed project from concept to completion
- **Madden Communications:** production design for a variety of POP/POS projects, and flight check files for pre-press interacted with junior designers to publish external brand guidelines
- **Neat-oh:** created and designed annual catalog; photographed/retouched product images
- **Office Max:** created layout design based on established style guides for company's annual catalog
- **Life Fitness:** production; type set and designed of annual catalog, photo-retouched product images; developed 13 versions of the catalog in foreign languages managed project from concept to completion
- **Generation Brands:** photo-retouch product images, and set files for the web & print catalog
- **Zócalo:** created materials for marketing events, including print banners and web ads
- **Enesco** designed product catalogs, photo-retouched product images, and designed web pages and digital catalogs
- **Hamilton Group:** converted print material to an interactive digital catalog for tablets
- **UHELP:** created company logo and brand identity

### Wells Lamont

January 2001 – April 2007

#### Senior Graphic Designer

- Developed and executed creative strategy for commercial retail and B2B
- Ensured brand consistency across print and digital marketing channels
- Managed all out-sourced projects, From design conception to production through final print
- Created and directed internal projects from concept and scheduling to delivery
- Collaborated with third party agencies in print and production projects
- Designed packaging, labels, brochures, magazine ads, POP/POS displays, and identity work
- Photographed, retouched and color corrected product images
- Researched/scouted locations and models for photo shoots
- Typeset forms and manuals for company use
- Set files for small and large format print and digital media
- Designed website for sales team and consumers
- Managed relationships with print vendors, including sourcing and negotiating with printers
- Managed print production to overseas and local printers, reviewed proofs, and attended press checks

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## OTHER PROFESSIONAL EXPERIENCE

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### Mobile App Developer

March 2014 – April 2014

- Created Lord's Prayer – *In the Language Jesus Spoke*. Design the user interface and artwork for Android and Apple phones and tablets.

### American Family Insurance

January 2008- September 2009

- Licensed in state of Illinois and Arizona to sell Life, Property, Casualty and Health insurance
- Ran and managed successful marketing campaigns through cold calling and mailers
- Experience in public speaking
- Create marketing network meetings
- Manage a staff of 4 employees
- Build a positive income agency with over \$620,000 in premiums (*in 20 months*)

### Assyrianmarket.com

April 2000- March 2013

- Managed website product images
- Designed online store user interface
- Managed relationships with product vendors
- Developed brand identity and marketing material
- Directed and designed trade show booth

## VOLUNTEER

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### Coach Administer AYSO Region 794 (Morton Grove)

September 2013- present

- Managed scheduling of coaches and games
- Run clinics to aid coaches with player development and practices
- Managed relationships other Regions and National Directors

### Board Member TSC Youth Soccer Club

April 2006- present

- Scheduling national and state tournaments
- Manage indoor sessions for the youth and adult leagues
- Create a syllables for the coaches to train players

## EDUCATION

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**Columbia College of Chicago:** B.A. Advertising /Marketing 3.0 GPA

**Aquarius Institute:** Certified A Plus Technician Microsoft Windows

**Aquarius Institute:** CCNA Certified technician

**Triton College:** (Continuing Education) Creating Web Pages

## TECHNICAL SKILLS

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Troubleshoot Microsoft Windows live, Vista. Knowledgeable in HTML, Adobe CSS Suite, Illustrator CS6, Photoshop CS6, In Design CS6, Adobe Acrobat Professional, Quark-Express 6, Content Management System (CMS) on Apple Macintosh and Windows System.