



Primary logo 3 color



2 color logo



1 color logo



1 color logo reversed

green color represent media background (this is not part of the logo)

FONTS:

Chapati- Futura LT Regular. 2 X large than sub name
Mediterranean grill (sub name)- Comfortaa Regular

Sub name to always align right, starting from letter "l" under Chapati". Set tracking to end under letter "A" under "Chapati"

DESIGN:

Logo can have various shapes. Font styles and positioning must always maintain in the same settings. The Wheat image (as a whole) may vary in size, color and transparency.

COLOR:

the three primary colors must always be used for the main logo. The colors can be alternated amongst the set Pantone colors. 2 color, and 1 color logos can vary in color, as it seems fit.

ILLUSTRATION:

Primary illustration can be used separate from brand name. Various colors is permitted only when displaying without brand name. Image must never overlap brand name. Ghost image behind brand name is allowed.



Primary Illustration

FUTURA LT REGULAR
1234567890 !@#%&^*()
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

COMFORTAA REGULAR
1234567890 !@#%&^*()
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ



Pantone 1365 EC
C0 M38 Y76 K0



Pantone 167 EC
C6 M80 Y100 K15



Gradient blend
of Pantone 1365 EC
& Pantone 167 EC



100% K

Outlined art work



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